

paperworld

MIDDLE EAST

14 – 16 March, 2017 | Dubai, UAE

The largest international
trade exhibition for the
stationery, paper and office
supplies industry in the Middle East.

2017 VISITOR SHOW GUIDE

www.paperworldME.com

The most international platform in the region

Now in to its seventh edition, Paperworld Middle East is the go-to trade show for professionals and organisations who deal in paper products, office supplies and stationery. Along with a rich array of competitions and fringe programmes, the exhibition is highly anticipated by professionals and organisations from across the globe for the wealth of trading opportunities that it presents to manufacturers, wholesalers, retailers and corporate buyers.

2017 Show Profile

Date : 14 – 16 March 2017
Venue : Main Halls 2 - 4,
Dubai International Convention & Exhibition Centre
Organiser : Messe Frankfurt Middle East
Timings : 10am – 6pm on all three days
Website : www.paperworldME.com

Paperworld Middle East 2016 – Overview

305
Exhibitors

From
36
Countries

6,774
Trade Visitors

From
101
Countries



Mark our next show dates in your calendar! [Click here](#) to save the dates

Facts and Figures

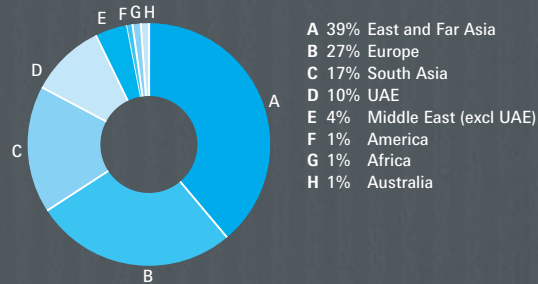
The show is renowned for its unique diversity of exhibitors and visitors representing the entire spectrum of the industry.



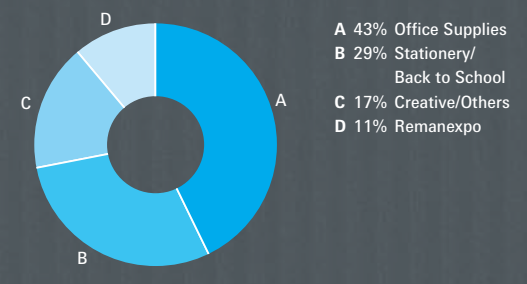
Exhibitors: year-on-year increase



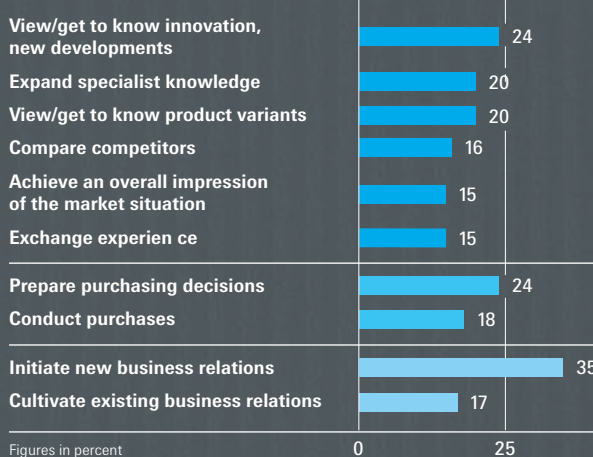
Regional breakdown of Exhibitors



Exhibitors by products category/ products on display



Reasons for visiting



Figures in percent

Information 63% Purchase 36% Contact 43%

6,774 trade visitors
101 visiting countries

Top 10 visiting countries

1. Saudi Arabia
2. India
3. Iran
4. Egypt
5. Kuwait
6. Pakistan
7. Oman
8. Jordan
9. Bahrain
10. Qatar

Product Groups

View and experience a comprehensive range of products that are represented across our diverse sections



Office supplies

Office equipment, paper shredders, engraving machines, presentation aids, organisational aids (incl. organiser, timer), mailing, adhesives, stamping, office accessories, writing and drawing utensils, full-range suppliers

School articles

Writing utensils, drawing materials, exercise books, blocks, folders, school bags, cases, educational toys

Gift articles

Albums, picture frames, diaries, writing-paper sets, calligraphy, plush figures, trend articles, licensed articles, toys, books, fancy articles, cards, licenses and designer picture calendars

Wrapping

Gift paper, ribbons, bows, cardboard products

Office paper

Inkjet, laser, copy paper, letter paper, envelopes, transparency paper, covering material for files/books/calendars/packaging

Household and Transparency paper

Napkins, decorative transparency paper

Remanexpo Middle East

Remanufactured print cartridges and toner, multimedia and IT accessories and remanufacturing services

Printers, Computers and Multimedia

Laser and inkjet printers, scanners, copiers, inks, toners, ribbons, labels, software, data storage products, computer accessories and 3D printers and scanners

Artists' supplies and creative materials

Acrylic paint, oil colours, water colours, pastels, chalks, palettes and knives, paint brushes, easels, canvases, board and other artists' paper.

Party and Festive Articles

Seasonal decorations, gifts and disposable tableware for parties and festivals

Playworld Middle East

Baby, infant and pre-school toys and products, children's lifestyle, toys and games, bicycles and sports equipment, dolls, models and electronics, children's party items, e.g. balloons, bunting, streamers etc.



Attend the show to view and experience these wide array of products and solutions.
[Click here](#) to pre-register online

2017 Show Highlights

Paperworld Middle East is more than just a platform for networking opportunities



Wrap Star

The UAE's first gift wrapping competition

The only competition of its kind in the region, Wrap Star allows gift wrapping staff from retailers and luxury department stores to boutiques to showcase their skill and artistry in front of an audience that comprises of key buyers and wholesalers from the retail sector.



Green Office Area

The issue of sustainability is a key consideration among consumers and manufacturers alike. Within this area, Paperworld Middle East will shine the spotlight on environmentally friendly products from exhibitors along with their eco-credentials.



playworld MIDDLE EAST

Where toys and games are serious business

Continuing to uncover, unite and build the Middle East's industry for toys and all other products for kids, Playworld Middle East is the only trade exhibition in the region of its kind.

Co-located with Paperworld Middle East, the exhibition will take place from 14 – 16 March, 2017. The 2016 edition welcomed over 6,800 interested trade buyers.

Attend our 2017 events by pre-registering online. [Click here](#)

Useful Quick Links to Access Important Information



Admission: Register Online / Onsite

Being a trade exhibition, entry is restricted to trade-only visitors. Registration is compulsory for entry and visitors have 2 options for registration: Online or Onsite.

To register online, please visit www.paperworldME.com/social



Exhibitor Search Module

Find suppliers of specific brands, products, countries of origin and even halls through our Exhibitor Search Module

Access it via www.paperworldME.com/search



Business Matchmaking Program

The Business Matchmaking Program encourages interaction between suppliers and buyers prior to the show.

Download the Guide to see how it works: www.paperworldME.com/BMM



Travel Guide

Our Guide will give you more information when planning your visit to the show – from getting a visa, accommodation, arrival in Dubai & more!

Download the Guide: www.paperworldME.com/travel



Connect with us

Join our social media platforms to get to know our exhibitors a bit more. Stay updated with the latest news of the show and the industry!

Social Media: www.paperworldME.com/socialmedia



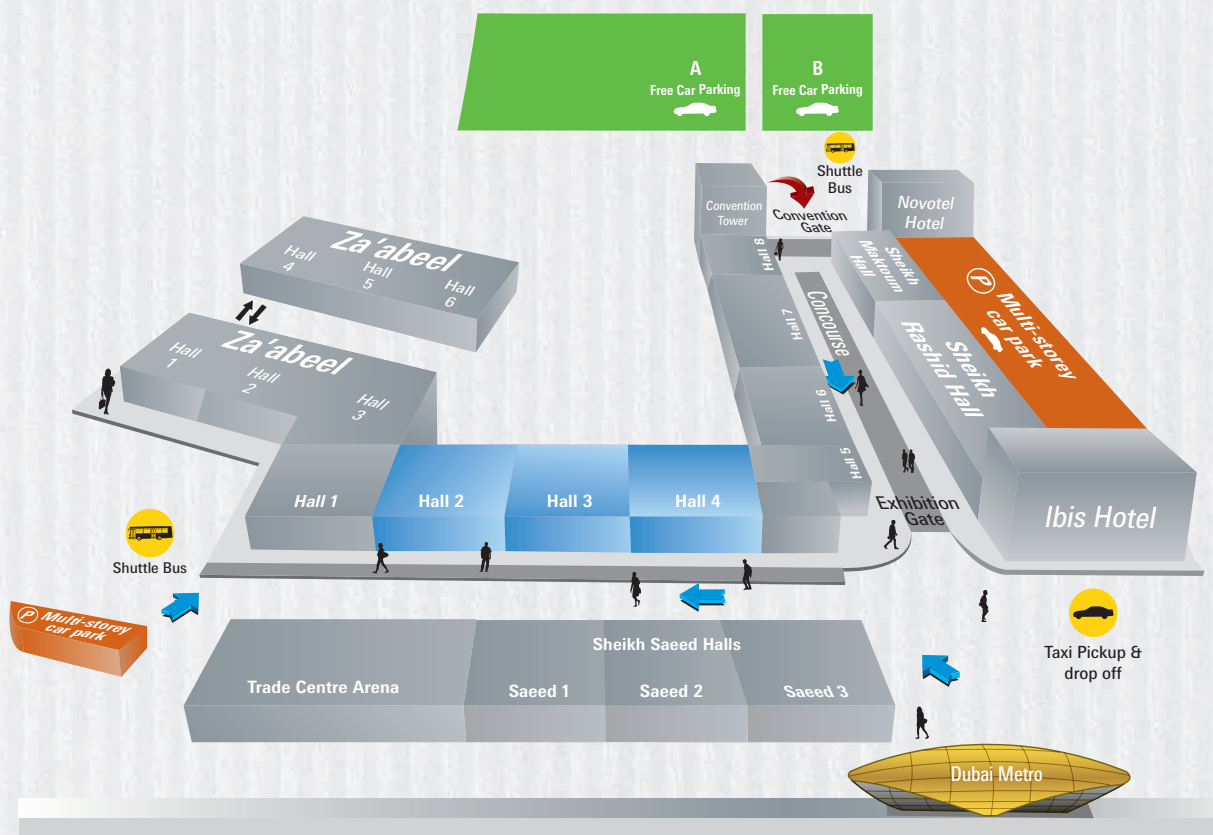
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Venue Plan

Explore a streamlined layout, planned with the interests of visitors in mind



Continually expanding to meet the growing needs of the industry, the trade show presents visitors with increasing opportunities each year to identify business contacts that can have a positive impact on their businesses across three halls.



Download the Travel Guide to see Transportation Options on How to Get There. [Click here](#)

Exhibitor Statements



"The show has been very busy through the three days of the exhibition. We are very happy to be here this year and over the previous five editions of the show. We are surely going to be back for the exhibition next year. We met visitors from across different parts of the MENA region. It is great to see the exhibition growing in size, quality and number of exhibitors."

Farook A. Rahimtullah

Owner & President

Farook International Stationery



"The Paperworld Middle East exhibition is a great place for companies in the stationery industry to network with each other and to meet potential trade visitors and display their products to a wide range of cosmopolitan visitors and customers."

George Kavouras

Commercial Director

PAXOS S.A.



"This is our second year here at Paperworld Middle East, we are happy to be here again and to display our innovative products to visitors and potential customers. It has been a great and busy three-day event for us and we look forward to being here next year."

Peter Seibert

Head of CS Export Stuttgart

Esselte

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[Click here](#) to pre-register online